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## PRESS RELEASE

For immediate release

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### **GROUPE ALTA AND INTEGRATED MAPPING TECHNOLOGIES PARTNER TO STREAMLINE GEOSPATIAL DATA DISTRIBUTION IN BC, CANADA**

Vancouver, British Columbia, February 20<sup>th</sup> 2009 - Groupe Alta and Integrated Mapping Technologies, Inc. (IMT) are proud to announce their strategic alliance to integrate cutting edge Web diffusion solutions and recurrent aerial acquisition programs to streamline distribution of high-precision geospatial data in BC, Canada.

Groupe Alta and IMT directly address the growing demand in the industry for up-to-date and high-precision geospatial data at lower costs through the introduction of the Lower Mainland Acquisition Program (LMAP) and geospatial Web platform, MyGeoWorld.com.

The LMAP program is to cover approximately 3000 km<sup>2</sup> in the Greater Vancouver Metropolitan area and is based on a recurrent acquisition schedule to provide aerial imagery on a yearly basis and LiDAR every 4 years, commencing in 2009. LMAP participants may acquire rights to orthophotos, stereo imagery and the various mapping products available.

MyGeoWorld.com is a unique Web-based solution which makes the location of geospatial information intuitive and convenient across all business processes and users. The power of online geospatial applications and tools, in addition to instant accessibility to high-precision geospatial data, help users make better-informed decisions in order to develop highly accurate final products.

"We are proud to partner with IMT to deliver these innovative programs and web technologies to assist geospatial users in their-day-to-day business activities" says **Ben Raymond, President and CEO of Groupe Alta**. "In light of new economic conditions, organizations today are forced to choose between efficiency versus quality; *our technology provides no compromise between the two*. Our recurrent acquisition programs combined with our geospatial web technologies were designed and developed to help users provide quality products at lower costs, throughout their project life cycle."

"We are very excited about this new relationship. The combination of IMT's and Groupe Alta's leading technologies and services will bring high-precision aerial imagery and mapping products to the forefront of the geospatial arena in the Greater Vancouver Metropolitan area as of 2009", says ***Ian Grady, President and CEO of IMT (Integrated Mapping Technologies Inc.)***. "This new partnership enables us to enhance customer experience by providing users with instant accessibility to up-to-date and high-precision geospatial information."

### **About Groupe Alta**

Groupe Alta has been a leader in the field of aerial data acquisition and geospatial technologies and solutions for over 50 years and has accomplished significant contracts in over 65 countries. The company relies on a multidisciplinary team of engineers, IT specialists, professionals and technicians located worldwide. Groupe Alta implements and exploits the most advanced technologies and techniques in the industry of aerial data and image acquisition, processing and distribution and offers easy access to high-precision and up-to-date geospatial data through our unique geospatial web applications; [mygeoworld.com](http://mygeoworld.com). For more information about Groupe Alta, go to [www.groupealta.com](http://www.groupealta.com) or contact us at [sales@groupealta.com](mailto:sales@groupealta.com).

### **About Integrated Mapping Technologies Inc. (IMT)**

IMT, a privately owned digital photogrammetry and mapping company in Burnaby, British Columbia has been providing expertise in the geospatial sector since 1991 and has since become a renowned leader in the industry for the application of softcopy photogrammetry. IMT leverages its knowledge and experience in combination with the latest technologies to deliver outstanding quality final products to its customers. Today, IMT offers a full range of mapping services including project conceptualization, management and consultation. Specific photogrammetric services include: high-precision/high-resolution scanning, digital aerial triangulation (AT), digital mapping; revision and updating of spatial data, digital surface terrain models and digital orthophoto production. For more information about IMT, go to [www.imtcan.com](http://www.imtcan.com) or contact us at [info@imtcan.com](mailto:info@imtcan.com).

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